HECTOR VARGAS

Web Dev / UX-UI / E-Marketing / Video

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Online CV: https://hekvh.com/

PERSONAL PROFILE

I'm a highly motivated and dedicated professional with over 21 years of experience in web technologies and design. Throughout my career, I've developed a mature and responsible approach to every project I take on. I'm passionate about tackling new challenges that push my creativity and technical skills, while ensuring that each solution meets the client's goals and vision.

I thrive in collaborative environments and I firmly believe that every member of a team has the ability to bring strengths to the table. My goal is to keep growing, share my experience to support others and continue exploring new technologies. With AI as our ally, the barriers between ideas and execution have grown smaller. I'm excited to be part of this evolution.

EDUCATION & COURSES

System Engineering *Universidad Latina de Costa Rica, 1996-2001*

Macromedia Flash & Actionscript / Adobe Photoshop & Illustrator. *Cyber U, 2001*

HTML, JS, CSS, SASS, Bootstrap, UX/UI, Figma, Shopify, React JS, MYSQL, MONGO DB among others. *Other 2002-2025*

SKILLS

DEVELOPMENT & OTHERS

HTML5, Bootstrap, CSS3, SASS, Tailwind:	★★★★★
JS (ES6), React JS & Rest API's:	★★★★☆
(CMS) Wordpress, Drupal & E-Commerce:	★★★★☆
SEO, Digital Marketing / Community Manager:	★★★★☆
Business Analyst, QA and Troubleshooting:	★★★★☆
Shopify management and developer (Liquid):	★★★☆☆
Data Base: MySQL, Mongo DB and Supabase:	★★★☆☆
Microsoft Office, Jira, Scrum and Asana:	★★★★☆

DESIGN & VIDEO

Cross Browser & Responsive Design:	★★★★★
Figma and UX/UI:	★★★★★
Adobe Photoshop & Illustrator, Flash:	★★★★☆
Adobe Premiere and CapCut:	★★★★☆

LANGUAGES

Spanish, English and 50% Italian.
Currently studying French.

WORK EXPERIENCE

Web Design Specialist & Developer | E-marketing | Video

2024 - this day. McCartney Interactive - www.maccai.com

I lead this startup specializing in UX/UI design and development of customized web solutions, e-commerce, digital marketing strategies, SEO and business analysis. I also regularly collaborate as a freelancer with other digital marketing companies as a consultant, UX/UI designer, web developer and video editor, delivering user-centered products and creative content that enhance client engagement and business growth.

Business Analyst II (PRO)

2021 - 2023. VMWare - www.vmware.com

Quickly identified problems and generated solutions for a large-scale intranet. Conducted project analysis and designed / developed key web pages and event sites, including one for the new CEO. Contributed to additional projects involving QA, web training, video editing and serving as a Cerkl Platform Specialist.

Product Manager, UX/UI Design & Front-End Development

2020. Arkkosoft - www.arkkosoft.com

Selected and subcontracted to deliver two large-scale platform projects for the Costa Rican Ministry of Finance. Led concept, structure, UX/UI design and front-end development, while managing all client meetings (up to 10 participants). Successfully delivered two fully customized WordPress themes on time, built with PHP, JavaScript and CSS tailored to the ministry' s needs.

Community & Content Manager

2019. Oveja Negra Producciones

Social network management for the IPACC platform of the Faculty of Social Sciences, FLACSO. Conceptual content development/design for the CANAVI. Community Manager for the launch of a new Master's Degree in Hydrological Management at the University of Costa Rica.

Freelance Web Developer & UX/UI - Hunger Relief International

2017 - 2019. hungerreliefinternational.org

While studying and traveling through Europe and the Americas, I worked as a freelancer on various projects, primarily supporting the foundation: Hunger Relief International (USA) by analyzing and optimizing their web resources. In parallel, I regularly designed and developed websites for individual clients. In 2019, I collaborated with investors in Mexico on the creation and development of a large-scale application, which was later suspended due to the pandemic.

Co-Founder & Director | Web Design & Development

Oct. 2013 – May 2014. CirculoDelMiedo Web Magazine.

I created a conceptual web magazine to showcase emerging talents, unique places and inspiring stories from Costa Rica. I led and collaborated closely with a talented team to bring this short but successful project to life. https://hekvh.com/portfolio.html

Web Designer | Web Developer | ActionScript Specialist

2007 - 2016. Bond Enterprises Ltd. Costa Rica.

For nearly 10 years, I worked on a wide variety of projects, starting as ActionScript lead developer and expanding into modern web design and development using HTML, CSS, Bootstrap and JavaScript. I also gained experience in SEO, QA and PHP, including refactoring and maintaining large-scale Drupal websites.

ActionScript Developer & Flash Animator | Web Designer

2006. Monkey Designers, Costa Rica.

Briefly served as Lead Flash Animator and ActionScript Developer, also designing and developing conceptual websites.

Web Designer | Web Developer | SEO

2001 - 2006. BetonSports PLC, Costa Rica.

Started as a Junior Web Designer and Developer, creating interfaces with HTML and Photoshop. Gradually expanded into broader projects involving SEO, ActionScript, PHP, SQL, CSS and JavaScript.

REFERENCES

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